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**Comedy Arts Theater of Charlotte announces the city's first
revenue-sharing program for improv performers**

FOR IMMEDIATE RELEASE — CHARLOTTE, NC — Charlotte's only full-time, dedicated improv theater venue announced a new milestone for the Queen City this week: A revenue-sharing program that regularly pays performers to perform.

From inception, the Comedy Arts Theater of Charlotte (CATCh) mission has been to retain more talent in Charlotte by providing a permanent venue and critical opportunities for aspiring improvisers and other performance artists to develop their careers without having to move to Los Angeles, Chicago, or New York.

One barrier to growth has always been a lack of paid opportunities to perform.

"Paying improv performers is exceptionally rare," says CATCh Artistic Director, Kevin Shimko. "Not just in Charlotte, but around the country. Which is why my parents urged me to get a college education with viable financial opportunities. I opted for a theater degree instead."

"Performance is considered a privilege, and performers often practically pay for the opportunity to have stage time," adds CATCh Business Director, Carey Head. "We hope that giving performers a regular opportunity to be paid while continuing to hone their art will ultimately change the game for our city and our art form."

The revenue sharing program provides the option for performers, at the discretion of their team leader, to be paid a portion of ticket sales above a certain amount for each performance on the CATCh stage.

To learn more, visit <http://CATCh.theater> and visit the "Performer Pay Policy" under Theater Info.